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**2017 Wisconsin Health Literacy Summit: “Health Literacy: A Critical Link in Patient Engagement”**

**April 4 and 5, 2017**

**Monona Terrace Convention Center**

**Request for Exhibit Space**

Name of Company/Agency:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Fax:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

This exhibit is covered through our sponsorship of the Summit (Gold: $5000) & above or being a Host Partner:

\_\_\_Yes \_\_\_ No

Description of materials to be exhibited (no sales allowed): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Exhibitor space for the Wisconsin Health Literacy Summit is limited. Please apply early.**

**Arrangements:** All exhibitors must reserve a minimum of one display table. The following is included in the costs listed below:

* Summit registration for one member of your organization or business
* 8 foot exhibit table and two chairs
* Electrical hook-up (if needed)

We require electricity: \_\_\_\_Yes \_\_\_\_No

* Table skirt (if needed)

We require a table skirt: \_\_\_\_Yes \_\_\_\_No

All-inclusive cost for the above:

**$350**

Additional Costs:

**$150** for each additional person from your business or organization who attends (equal to the reduced registration fee)

**$100** for each additional display table

There is a charge for the use of hard-wired or wireless Internet at the Monona Terrace and Convention Center. Please visit its website for further details: <http://www.mononaterrace.com/>. If needed, you may make arrangements and pay Monona Terrace directly.

\* *To enhance your experience at the Summit, please be sure to have your exhibit staffed during breaks and mealtimes.*

**Please keep a copy and return this request form, with payment, by March 3, 2017.**

Make Checks Payable to:

Wisconsin Literacy, Inc.

211 S. Paterson St., Suite #260

Madison, WI 53703

Thank you for your participation in the 2017 Wisconsin Health Literacy Summit!