

Agenda at a Glance

See Summit program for presenters and session details.

Monday, April 1 Pre-Summit Sessions

12:00 – 4:00 pm	Plain Language Writing and Designing for Effective Communication Sabrina Kurtz-Rossi, M.Ed
12:00 – 2:45 pm	Starting and Growing a Health Literacy Initiative in Your Organization Audrey Riffenburgh, PhD
3:00 – 4:00 pm	Better Labels = Better Health Melissa Ngo, PharmD, BCACP, Kenneth G. Schellhase, MD, MPH, Kari LaScala, JD
5:30 – 7:00 pm	Advanced Health Literacy for Professionals Sabrina Kurtz-Rossi, M.Ed

Tuesday, April 2 Health Literacy Summit

7:45 – 8:30 am	Registration and Continental Breakfast				
8:30 am	Welcome (Ballroom AB)				
8:45 – 10:00 am	Keynote/Plenary A – Ballroom AB The Power of Community Voice: Enhancing Public Health Literacy for Vulnerable Populations Dean Schillinger, MD				
10:00 – 10:15	Break with Exhibitors – Capitol Promenade				
10:15 – 11:15 am	Plenary B Books, Brains, and Back and Forth: New Chapters in Pediatric Literacy Promotion Perri Klass, MD, Reach Out and Read National Medical Director		Plenary C Health literacy and child health: What is known and what are needed next steps? H. Shonna Yin, MD, MSc		
11:30 am	The Lunch Bunch: Colleagues Networking and Sharing - Grand Terrace				
1:15 – 2:15 pm	Concurrent Breakout Session A				
	Organizational Planning	Tools & Resources	Literacy and Health	Health Literacy Improvement	Working with Vulnerable Populations
	Up Close with Dr. Dean Schillinger (by advance registration only)	Health Literacy Starter Kit: Basic Information and Resources for the Newcomer Dr. Paul Smith	Roundtable Networking with Literacy Agencies Invited Table Facilitators	Infusing Health Literacy into Program Design Gonzalez and Molina	Practical Skills for Health Professionals to Clearly Communicate with Non-Native English Speakers Finesilver & Roling
2:15- 2:45 pm	Break with Exhibitors –Capitol Promenade				
2:45 – 3:45 pm	Concurrent Breakout Session B				
	Building a Health Literate Organization: A Guide to Achieving Organizational Change Dr. Mary Ann Abrams	Patient Activation Through Peer Education: Lessons from Southeastern Pennsylvania Susan Cosgrove	Health + Literacy + English: Building Partnerships to Increase Health Literacy in Adult Learners Ravotas & Evans	Health Communication through the Lens of Health Literacy and Law Enforcement Osborne & Ross	Community Voices: Moderated by an Invited Panel
4:00 – 5:00 pm	Plenary D Implementing Health Literacy Initiatives Michael Paasche-Orlow, MD, MA, MPH				
5:15 – 7:00 pm	Networking Reception and Poster Presentation (Cash bar) – Grand Terrace				

Wednesday, April 3 Health Literacy Summit

7:15 am	Breakfast Buffet – Grand Terrace				
8:00 am	Welcome – Ballroom AB				
8:15 – 9:15 am	Plenary E - Ballroom AB Lessons Learned from 25 Years of Communication Research to Improve Public Health and Eliminate Health Disparities Matt Kreuter, PhD, MPH				
9:15 – 9:30 am	Break with Exhibitors –Capitol Promenade				
9:30 – 10:30 am	Concurrent Breakout Session C				
	Organizational Planning	Tools and Resources	Literacy and Health	Health Literacy Improvement	Working with Vulnerable Populations
	Identifying the Health Literacy Demands of Health Conditions to Inform a Programme to build Health Literacy <i>Susan Reid</i>	A Patient-Centered Health Literacy - Psychosocial Support Intervention to Improve Medication Adherence for Patients with Diabetes <i>Shiyanbola, Huang, Maurer</i>	Improving Health Literacy: Ways Adult Literacy and Public Health Can Work Together to Make a Difference <i>Dillaha and Morris</i>	Digital Literacy: A Crucial Component in Health Literacy <i>JennaRose Dahl</i>	The Florida Health Literacy Initiative: Helping English Language Learners to Make Healthy Choices <i>Smith and Surrency</i>
10:30 am	Break with Exhibitors –Capitol Promenade				
10:45 - 11:45 am	Concurrent Breakout Session D				
	Building the Case for Health Literacy: Using Safety Events to Tell the Story <i>Morrison & Gibson</i>	Health Literacy as a Qualifying Criterion for Comprehensive Medication Reviews <i>Trapskin and Sokhal</i>	Health Online & National Network of Libraries of Medicine Funding Opportunities <i>Mowatt and Burda</i>	Do you have Peripheral Neuropathy? The Need for Plain Language in Healthcare Discussions <i>Sheryl Scott</i>	A Sharper View of Health Literacy for Aging Immigrants in Rural Wisconsin <i>Apfelbeck, Villafuerte & Vang</i>
12:00 – 12:45 pm	Lunch – International Health Literacy Association (IHLA) general and interest group meetings – Grand Terrace				
1:00 - 2:00 pm	Concurrent Breakout Session E				
	Building on a Foundation: Developing Organizational Health Literacy <i>Martinez and Harris</i>	Effective and Inclusive Consumer Testing of Health Resources <i>Severs and Appleby</i>	'Learners' as Data Interpreters: Engaging Adult ESL Learners in Participatory Research for Improved Health Outcomes <i>Santos & Handley</i>	Communication and Continuous Improvement: The State of Wisconsin's Benefits Story <i>Tara Pray</i>	Peer Leader Navigators Improve Health Literacy in Immigrant and Refugee Communities in Anchorage, Alaska <i>Linda Shepard</i>
2:15 – 3:30 pm	(Closing) Plenary Session F – Ballroom AB Photography Without Borders: Exposing and Addressing the Social Determinants of Health Annie Griffiths				