Agenda

Monday, April 3 Improving Prescription Drug Labels to Help Patient Understanding: A Medication Label Summit		
9:00 –		
9:30 am	Welcome Steven Sparks, Wisconsin Health Literacy	
9:30 – 10:30 am	Promoting Appropriate Medication Use and Adherence through Patient-Centered Labeling Michael Wolf, PhD, MPH Northwestern University Feinberg School of Medicine	
10:30 – 10:45 am	Break	
10:45 – 12:00	Breakout Session A Adopting Easier-to-Understand Label Guidelines Virginia Herold	Breakout Session B USP Patient-Centered Label Standards: Past, Present and Future
	California Board of Pharmacy	Joanne G. Schwartzberg, M.D
	Keith Trettin, RPh Department of Veterans Affairs Clark Kebodeaux, PharmD	Chair, Health Literacy Expert Panel United States Pharmacopeia
	University of Kentucky College of Pharmacy	Scholar in Residence Accreditation Council for Graduate Medical Education
12:00 – 1:15	Lunch What Patients Want Lauren Werner, Facilitator; Shirah Freeman; Zeliseth Ruiz, and Helen Williamson	
1:15 - 2:30 pm	Implementing Fasier-to-Understand Labels in Wisconsin	
2:45 -	Improved Medication Labels – Next Steps Ruth Parker, M.D. Emory University School of Medicine	
3:45 pm		
3:45 – 4:00	Closing	