

Agenda

Monday, April 3 Medication Label Summit: Improving Prescription Drug Labels to Help Patient Understanding

9:00 – 9:30 am	Welcome Steven Sparks, Wisconsin Health Literacy	
9:30 – 10:30 am	Promoting Appropriate Medication Use and Adherence through Patient-Centered Labeling Michael Wolf, PhD, MPH <i>Northwestern University Feinberg School of Medicine</i>	
10:30 – 10:45 am	Break	
10:45 – 12:00	Breakout Session A Adopting Easier-to-Understand Label Guidelines Virginia Herold <i>California Board of Pharmacy</i> Keith W. Trettin, RPh <i>VA National Center for Patient Safety</i> Clark Kebodeaux, PharmD, BCACP <i>University of Kentucky College of Pharmacy</i>	Breakout Session B USP Patient-Centered Label Standards: Past, Present and Future Joanne G. Schwartzberg, M.D <i>Chair, Health Literacy Expert Panel</i> <i>United States Pharmacopeia</i> <i>Scholar in Residence</i> <i>Accreditation Council for Graduate Medical Education</i>
12:00 – 1:15	Lunch What Patients Want Lauren Werner, Facilitator; Shirah Freeman; Zeliseth Ruiz, and Helen Williamson	
1:15 - 2:30 pm	Implementing Easier-to-Understand Labels in Wisconsin Lauren Werner, Facilitator, Wisconsin Health Literacy Hashim Zaibak, PharmD, Hayat Pharmacy Melissa Ngo, PharmD, UW Health Pharmacy Services Matthew Mabie, RPh, Hometown Pharmacy	
2:45 - 3:45 pm	Improved Medication Labels – Next Steps Ruth Parker, M.D. <i>Emory University School of Medicine</i>	
3:45 – 4:00	Closing	