



# 2019 Wisconsin Health Literacy Summit

*A Sharper View through the Lens of Health Literacy*

April 1-3, 2018 - Monona Terrace Community and Convention Center, Madison, WI

Sponsorship Benefits	Presenting Sponsor: Only 1 Available	Platinum Sponsor
Sponsorship acknowledgment and single logo on: <ul style="list-style-type: none"> <li>• save-the-date notice to be distributed in Fall 2018</li> <li>• printed and electronic registration materials</li> <li>• the front cover of the Health Literacy Summit program</li> </ul>	✓	
Invitation to a Sponsor/VIP Breakfast, including an opportunity to briefly present about your work and its impact on health literacy	✓	
Opportunity for a representative to briefly address the audience before the keynote speaker.	✓	
Logo on Wisconsin Health Literacy website pages with post-conference resources. Note: Downloadable PowerPoint files and links to Summit session videos will be viewable post-summit at <a href="http://www.wisconsinhealthliteracy.org">www.wisconsinhealthliteracy.org</a> . Links will be promoted to conference attendees, plus organizations and individuals throughout Wisconsin and nationally.	✓	
Complimentary Executive Briefing or Health Literacy training (at your organization)	✓	
Option to welcome/introduce (choose one, one sponsor per event): <ul style="list-style-type: none"> <li>• Luncheon Sponsor (April 2 or April 3)</li> <li>• Plenary Session (other than keynote)</li> </ul>		✓
Acknowledgment and/or single logo in promotions, summit program, conference app, news releases, a welcome sign at registration, and on-screen before keynote	✓	✓

Health Literacy Wisconsin is a division of Wisconsin Literacy, Inc. Find out more at: [www.wisconsinhealthliteracy.org](http://www.wisconsinhealthliteracy.org)



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Acknowledgement, sponsor profile, banner ad, and attendee messaging through conference app	✓	✓
Acknowledgment and/or single logo recognition: <ul style="list-style-type: none"> <li>on the Wisconsin Health Literacy and Wisconsin Literacy websites</li> <li>in the Wisconsin Literacy newsletter</li> <li>in the monthly Wisconsin Literacy e-newsletter to literacy agencies, WI Technical College deans, government officials, businesses and literacy advocates</li> <li>in the <i>Health Literacy Digest</i> email newsletter to over 800 health literacy contacts in Wisconsin and across the U.S., who represent the fields of health care, public health, adult education, and health care policy</li> </ul>	✓	✓
Advertisement in Program	½ on back of program	½ page
An opportunity to distribute company materials at the Summit	✓	✓
Complimentary Exhibit table (\$425 value)	✓	✓
Opportunity to award door prize for attendee drawing	✓	✓
Complimentary registrations for the summit	6	4
<b>Sponsorship Amount</b>	<b>\$20,000</b>	<b>\$10,000</b>



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Sponsorship Benefits	Gold Sponsor	Silver Sponsor	Friend
Acknowledgment and single logo in event promotions and news releases	✓		
Sponsorship of one breakout session	✓		
Acknowledgement, banner ad, and attendee messaging through conference app	✓		
An opportunity to distribute company materials at the Summit	✓		
Complimentary Exhibit table (\$425 value)	✓		
Opportunity to award door prize for attendee drawing	✓		
Sponsor acknowledgment: <ul style="list-style-type: none"> <li>in the Wisconsin Literacy newsletter</li> <li>in the <i>Health Literacy Digest</i> e-newsletter to over 800 health literacy contacts in Wisconsin and across the U.S., who represent the fields of health care, public health, adult education, and health care policy</li> </ul>	✓	✓	
Advertisement in Program	<b>1/4 page</b>	<b>1/8 page</b>	
Sponsor profile on conference app	✓	✓	✓
Invitation to a Sponsor/VIP Breakfast	✓	✓	✓
Acknowledgment and/or logo recognition: <ul style="list-style-type: none"> <li>on the Wisconsin Health Literacy and Wisconsin Literacy websites</li> <li>in the monthly Wisconsin Literacy e-newsletter to literacy agencies, WI Technical College deans, state legislators, businesses and literacy advocates</li> </ul>	✓	✓	✓
Acknowledgment in summit program, on registration welcome sign, and on-screen before opening keynote	✓	✓	✓
Complimentary registrations for the summit	<b>2</b>	<b>1</b>	<b>1</b>
<b>Sponsorship Amount</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,000</b>