



2017 Wisconsin Health Literacy Summit Videos

(not all summit presentations were videotaped)

Plenary Presentations		
	Speaker/s	Summary
<p>The Voice of the Patient in Care Delivery</p> <p>Watch Video Handout 1, Handout 2, Handout 3</p>	<p>Karen Drenkard, PhD, RN, O'Neil Center/GetWell Network</p>	<p>Strategies to effectively engage patients in their care</p>
<p>The Health Literacy Journey: Getting to an Exceptional Health Care Experience</p> <p>Watch Video Download PowerPoint Handout</p>	<p>Cindy Brach, Agency for Healthcare Research and Quality</p>	<p>How health systems are responding to external forces to focus on patient engagement</p>
<p>Making the Case for Health Literacy and Implementing It in Your Organization</p> <p>Watch Video Download PowerPoint</p>	<p>Christopher Trudeau, JD, Thomas M. Cooley Law School Kim Parson, Humana</p>	<p>Justifying integrating health literacy and related legal, regulatory and compliance issues. Example from Humana, health insurance context</p>
<p>Implicit Bias: You Are What People Hear</p> <p>Watch Video Download PowerPoint</p>	<p>Winston F. Wong, MD, Kaiser Permanente</p>	<p>Understanding the nature of implicit bias and how it can affect decision making</p>
<p>The Power of Ethnodrama Arts: Conveying Health Disparities in Culturally Relevant Ways</p> <p>Watch Video Download PowerPoint</p>	<p>Anita Woodley, Emmy ® Award Winning Journalist</p>	<p>Ethnodrama on health disparity communication used to dispel myths, educate, promote and prevent harmful practices to overall health</p>
<p>"Speaking My Language": The Role of Interpretation</p> <p>Watch Video</p>	<p>Beth Gaytan, Wisconsin Health Literacy Panelists: Anne Plesh, Laura Ortiz, Jzong Thao</p>	<p>Patients and interpreters sharing insight to improve the health care experience for those primarily speaking another language</p>

Breakout Session Presentations

<p>Beyond Plain Language: Strategies to Engage Patients and Improve Outcomes</p> <p>Watch Video Download PowerPoint</p>	<p>Geri Lynn Baumblatt and Tarah Knaresboro, Emmi</p>	<p>Motivating people from intention to action or engaging in treatment decisions</p>
<p>Why Healthy Communities Need Adult Basic Skills Education: A Call to Action</p> <p>Watch Video Handout 1, Handout 2</p>	<p>Iris Feinberg, PhD, Adult Literacy Research Center Maricel Santos, San Francisco State Univ. Julie McKinney, McKinney Health Services</p>	<p>Interdependency of literacy skills, poverty and health – reducing poverty, income inequity and systemic health disparities</p>
<p>Moving from Education to Engagement - Using Hands on Activities to Assess and Build People's Knowledge, Attitudes, Beliefs and Values about Health</p> <p>Watch Video Download PowerPoint</p>	<p>Susan Reid, Health Literacy NZ Limited</p>	<p>How to engage those with acute and chronic conditions by using visuals and props with patients</p>
<p>Implementing Health Literacy at Your Organization: Using the Roundtable on Health Literacy as a Resource</p> <p>Watch Video Download PowerPoint</p>	<p>Melissa G. French, Health and Medicine Division of the National Academies of Sciences, Engineering and Medicine</p>	<p>Strategies presented at the Roundtable on Health Literacy workshops, including understanding of numerical information, informed consent procedures, after-visit summaries/discharge and shared decision-making</p>
<p>How Do They Know What to Do If They Don't Understand What You Said? Eight Steps to Better Communication</p> <p>Watch Video Download PowerPoint</p>	<p>Steven Sparks, Wisconsin Health Literacy</p>	<p>Evidence-based principles and techniques for use in everyday life and your professional career</p>
<p>Strategies for Implementing Health Literacy Practices in Healthcare Organizations: The Key Ingredients</p> <p>Watch Video Download PowerPoint</p>	<p>Audrey Riffenburgh, Plain Language Works, LLC</p>	<p>Key strategies for moving organizations toward becoming health literate</p>
<p>Smart Use Health Insurance: Smart Actions for Using Your Health Insurance</p> <p>Watch Video Download PowerPoint</p>	<p>Virginia Brown, University of Maryland Extension</p>	<p>Program offering strategies for using health insurance effectively to reduce cost and improve health</p>

<p>Connecting with Other Organizations to Address Health Literacy: A Collective Impact Model</p> <p>Watch Video Download PowerPoint</p>	<p>Dennis Johnson and Ben Williams, Sort Sol Group</p>	<p>Connecting your health literacy initiatives with other stakeholders in community/region</p>
<p>Helping Consumers Become More Engaged with Their Health Care and Health Insurance</p> <p>Watch Video Download PowerPoint</p>	<p>Stephanie Severs, Covering Wisconsin Kari LaScala, JD, Wisconsin Health Literacy</p>	<p>Helping consumers understand health insurance, health care quality and the importance of engaging in own health</p>
<p>So What Does Health Literacy Mean to You?": Asking Culturally Proficient Questions to Implement Health Literacy Initiatives</p> <p>Watch Video Download PowerPoint</p>	<p>Virginia Brown, University of Maryland Extension R.V. Rikard, PhD, Michigan State University</p>	<p>Identifying barriers to cultural proficiency and learning how to ask culturally proficient questions</p>

[Summit presentation PowerPoints and handouts for presentations not videotaped](#)