Wisconsin Literacy
Member Agencies

Adult Literacy Center - Ozaukee County • Agape Community Center Literacy Program • Alternative Center for Education • Baraboo Area Literacy Council • Barron County Area Literacy Council • Buffalo Pepin Literacy Alliance • Burnett Co. Family Literacy • Casa Guadalupe Education Center • Central Wisconsin Literacy Council • Centro Hispano Milwaukee Adult Learning • Children’s Dyslexia Center – Madison • Clara Fields Multicultural Literacy Program • Community Partners in Literacy – Manitowoc • Coulee Region Literacy Council • Crawford County Literacy Council • Family Literacy of Racine Adult Education Program • Fond du Lac Literacy Services • Fox Valley Literacy • Friends of the Hartford Library Literacy Program • Grant County Family Literacy Services • HOPE Academy of Western Wisconsin • ICAA Crossroads Literacy • ICAA Washburn and Sawyer County Literacy • Iowa County Literacy Council • Jefferson County Literacy Council • Journey House Center for Family Learning and Youth Athletics • Kenosha Literacy Council • Lake Superior Tutoring Center for Dyslexic Children and Adults • Latino Academy of Workforce Development • LCOOCC Adult Basic Education Program • Literacy Council of Greater Waukesha • Literacy Council of Green County • Literacy Council of Sheboygan County • Literacy Council of Superior/Douglas County • Literacy Green Bay • Literacy Network • Literacy Partners of Kewaunee County • Literacy Services of Wisconsin • Literacy Task Force of Northern Wisconsin • Literacy Volunteers - Chippewa Valley • Literacy Volunteers - Marquette County • Marinette & Oconto Counties Literacy • Milwaukee Achiever Literacy Services • Milwaukee Public Library Adult Tutoring Program • Moving Forward Literacy • Neighborhood House International Learning Center • Neighborhood Learning Center • Next Door Foundation Adult Education/GED Program • Northern Waters Literacy • Omega School • Page Forward Volunteers for Literacy in Clark County • Portage County Literacy Council • Racine Literacy Council • Richland County Literacy Council • Sauk Prairie Area Literacy Council • Shawano County Literacy Council • Silver Spring Neighborhood Center • Social Development Commission • St. Francis Public Library ELL Program • Stateline Literacy Council – Beloit • Taylor County Literacy Council • The Literacy Connection • UMOS • United Way Manitowoc County R.E.A.D. Program • UW-Madison Cultural Linguistics Services • Walworth County Literacy Council • West CAP Literacy & Skills Enhancement Program • Winnebago County Literacy Council • Wisconsin Dells Literacy Council • Wisconsin Institute for Learning Disabilities/Dyslexia • Wisconsin Institutions Literacy Council • YWCA Southeast WI

Cover photo: A student at One-to-One Adult Literacy Partners in Manitowoc celebrates his new citizenship.
While it may be a cliché that the only true constant is change, it certainly is appropriate in describing the efforts of Wisconsin Literacy, Inc. during the last year. In line with our state motto, we continue to focus our work in areas that move Wisconsinites forward. Programs described in the following pages demonstrate our commitment to serving 72 member literacy agencies (up from 67 at this time last year) with training, advocacy, resources and professional development. We have infused members and partners with resources that help them connect their students to jobs and job readiness skills as well as health literacy resources that have proven to reduce unnecessary emergency room visits, increase understanding of seasonal flu prevention and improve knowledge around medication use. Breaking new ground for our organization, we launched a service model that offers health literacy training to all types of health care professionals with practical tools and approaches to help them communicate health information in plain language.

There is no doubt that the 2014-15 fiscal year will bring more change as we begin a statewide series of celebration events to commemorate our 30th Anniversary. We anticipate making many new Friends of Wisconsin Literacy (a new individual membership category) while recognizing the life-changing work that is happening at our local member organizations. We hope you will consider joining us as we continue to find innovative ways to move literacy forward in Wisconsin.

Dave Endres
Board President

Michele Erikson
Executive Director
The 2013-14 year began with a big addition to our membership when the Literacy Coalition of Southeast Wisconsin became part of Wisconsin Literacy. We are honored to incorporate into our programming the regional coalition’s legacy of providing scholarship funds to GED/HSED graduates in the Southeast region who attend a program of study at an accredited post-secondary institution. Thanks to literacy supporters in the Southeast, Wisconsin Literacy increased its professional development opportunities and now offers a Friend of Wisconsin Literacy membership option.

In April of 2014, we were again honored to share the incredible life-changing work of member agencies during our Celebration of Literacy luncheon. This event, as always, is filled with stories of inspiration, dedication and minor miracles that transform the lives of so many individuals fortunate enough to find their way to a local literacy agency. Our keynote, Wisconsin author David Rhodes, delivered a spot-on address in defining what courage means to adults trying to reach their full potential.
Family, volunteer tutor and staff at the Racine Literacy Council join Paula Gomez in celebrating her “Outstanding English Language Learner of the Year” award at the 2014 Celebration of Literacy. At right, Felicia Harris and Wanda Nash are recipients of the 2014 Southeast Region Scholarship Funds.
Wisconsin Literacy’s efforts in workforce development center on preparing adult learners with the necessary skills to find or keep a job, pursue advancement in a current job or enter a career pathway. With this focus, we provided a series of workforce conferences that offer professional development to workforce trainers, literacy program directors, refugee and immigrant service providers, technical college staff, and employers. *Pathways to Employment: Preparing Wisconsin’s Job Seekers* conferences have connected educational and workforce providers to explore best practices for connecting adults with limited literacy to jobs and careers that are in line with their skills and answer current labor market demands.

Looking ahead, we are encouraged by new and historic legislation, the Workforce Innovation and Opportunity Act (WIOA), that will unite adult education with workforce development efforts. Wisconsin Literacy looks forward to working more closely with our partners at the Wisconsin Technical College System and Workforce Development Boards. Together, we can direct Wisconsin job seekers to the appropriate services that meet them where they are at in their ability to engage as successful workers in their communities.
Christien Senghor receives his certificate from Milwaukee Achiever’s Warehouse Worker and Forklift Training Program.
Why is it important to get a flu shot? How can health professionals and patients communicate better? What should seniors know about their medication labels?

These are some of the questions answered through programs and services by our Health Literacy Wisconsin (HLW) division last year.

2013-14 marked completion of the third year of “Let’s Talk about the Flu,” which educated 2500 adults in 125 workshops over the multi-year program. More than 55% reported getting a flu shot—an improvement over the 32% of all Wisconsin residents who typically get a flu shot.

A new program, “Let’s Talk about Medicine,” helped seniors around the state learn to more effectively read prescription labels and remember to take their medicine.

In line with a newly adopted HLW business plan, nearly 800 health professionals participated in 15 webinars and live presentations on how to identify those with limited health literacy and how to improve communication to improve health.
“Let’s Talk about Medicine” participants learned how to more effectively understand and use their prescriptions.
Wisconsin Literacy, Inc. provides leadership and a statewide voice, advocating for adult literacy as a cause worthy of support. Our advocacy efforts also highlight the work of our 72 member agencies. Literacy is often at the core of a wide array of government and social services and we work to connect to such agencies through representation on our board of directors, partnering on projects, and serving on state agency advisory councils. We have worked in this way with the Department of Health Services, Department of Public Instruction, Department of Children and Families, Department of Workforce Development, Department of Corrections, Department of Administration (through the Governor’s Read to Lead Council), and the Wisconsin Technical College System. In addition to state agencies, Wisconsin Literacy works to connect our state and federal legislators to our member literacy agencies. Last September, during National Adult Education and Family Literacy Week, we arranged for legislators to visit their local literacy programs and learn first-hand the value of community-based literacy.
State Representative Chris Taylor (left) visits with Ann Malone at the Children’s Dyslexia Center - Madison.
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Foundations  Alliant Energy Foundation • Anthem Blue Cross and Blue Shield Foundation, LLC • Dollar General Literacy Foundation • Otto Bremer Foundation • Walmart Foundation • WI Women’s Health Foundation • Wisconsin Medical Society Foundation

Gifts-in-Kind  Amy Carlson • Beans & Barley Market & Cafe • Blind Boys of Alabama • Bon Iver • Bryan and Lisa Bechtoldt • Circus World Museum • Community Shares of Wisconsin • David Rhodes • Dennis Winters • Domino’s Pizza • Home Health United Visiting Nurse Service • Home Savings Bank • Hospital Sisters Health System-Eastern WI Division • Kay Simmons • Hiebing • Madison Children’s Museum • Madison Mallards • Marcus Theatre • Nakoma Golf Club • Olbrich Botanical Gardens • Richard Jones • Song Xiong • Strictly Discs • SVA Consulting, LLC • tkayDESIGN • Two Men and a Truck • UW-Madison Badgers • Vicky Padway Hestad • Vitense Golfland • Walmart

Partners  Meriter • Wisconsin Area Health Education Centers • Wisconsin Branch of the International Dyslexia Association • Wisconsin Department of Public Instruction • Wisconsin Technical College System

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**Funds Raised**

- Miscellaneous Income/Interest: 253, 0%
- Dues: 8,245, 2%
- Fundraising: 32,637, 8%
- Program/Member Support: 165,330, 40%
- Federal/State Grants: 209,873, 50%

**Total**: $416,338, 100%

**Funds Used**

- Operations: 53,296, 12%
- Fund Development: 21,068, 5%
- Program Support: 196,981, 44%
- Member Support: 179,210, 40%

**Total**: $450,555, 100%
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